

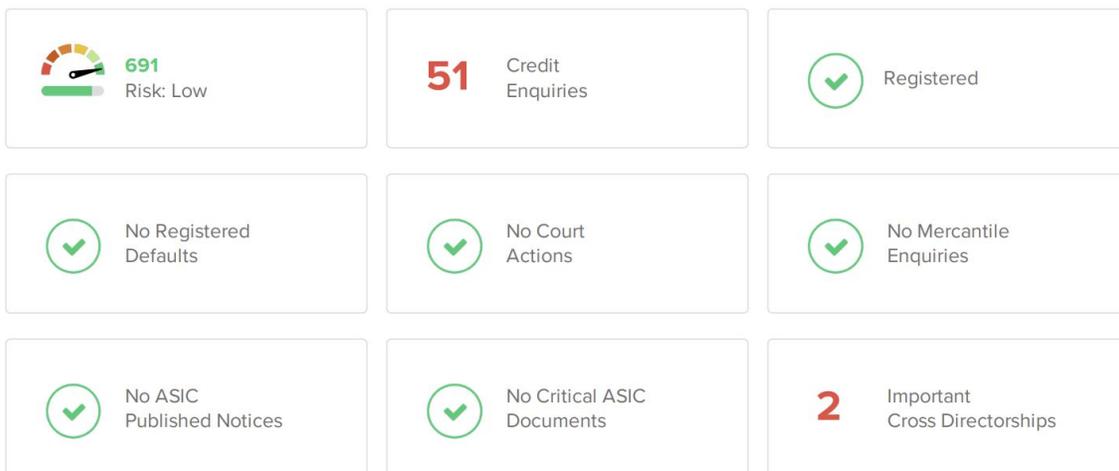
# The credit report facelift: CreditorWatch launches new sleek design

Friday 26 June, Sydney: [CreditorWatch](#) has today announced the release of its revamped, sophisticated new credit report document. Entirely customisable, with brand new features including additional reporting options and optimised design choices, this new iteration of the standard credit report ensures that key information is easy-to-consume, shareable and highly professional.

Available in a matter of seconds, the CreditorWatch credit report aggregates data from over 52 different sources and now allows for an even deeper analysis of potential customers. In addition to the vast data of the credit report – including high-risk indicators, lifespan information, cross directorships and director details, CreditorWatch customers will have the option to build in current or historic ASIC documents, business names, credit enquiries and PPSR data.

Particularly in today's tumultuous business environment, the data captured within a CreditorWatch credit report can be critical for the early identification of a debtor heading towards delinquency or administration. It provides businesses with the ability to make an accurate and informed credit decision. The new design ensures that key information is both accessible and clear for all stakeholders.

## Summary



Chief Technology Officer of CreditorWatch, Joseph Vartuli, says the redesign of the CreditorWatch credit report aims to bring the document in-line with the sleek CreditorWatch interface.

“Our reports aggregate data from multiple sources including the Australian Securities and Investments Commission (ASIC), the Australian Business Register (ABR), Australian Financial Security Authority (AFSA), Australian Courts, mercantile agents (debt collectors), as well as insights

crowdsourced from the extensive CreditorWatch user base. They encompass insights that shape the decisions and operations of thousands of Australian businesses,” Vartuli commented.

“Our aim in redesigning the credit report is to make it easier than ever for users to access key information and to present it in a way that is in line with the modern platform that is CreditorWatch. We wanted to ensure that the document – which contains valuable business information – can be shared and digested by necessary stakeholders”.

The new-look credit report is now accessible through the CreditorWatch platform.

– Ends –

### **About CreditorWatch**

CreditorWatch is a digital credit reporting agency, headquartered in Sydney. From sole traders through to ASX listed companies, more than 50,000 Australian businesses now use CreditorWatch to make affordable, informed credit decisions, avoid high-risk customers and ensure they get paid on time. CreditorWatch customers can easily search for and monitor the credit history, court actions, payment defaults and insolvency notices associated with any business entity in Australia (including sole traders, trusts and partnerships) giving them an incredibly accurate picture of the risk posed to their business.

The company was founded in 2011 and has offices in Sydney, Melbourne and Brisbane. Find out more at [www.creditorwatch.com.au](http://www.creditorwatch.com.au)